

Himatsingka Seide Limited

Registered Office: 10/24, Kumarakrupa Road, High Grounds, Bangalore – 560 001

September 16, 2010

Press Release

HIMATSingKA SEIDE APPOINTs Mr. BERJIS DESAI AS ADDITIONAL DIRECTOR

Bengaluru, 16th September 2010: Textile major Himatsingka Seide, has appointed Mr. Berjis Desai, Managing partner of J. Sagar Associates, as an Non- Executive Independent Director.

Mr. Berjis Desai is managing partner in J. Sagar Associates and specializes in Financial & Securities Law, Structured Finance, Securitization as well as Offshore Investments. He also has extensive experience both as an Arbitrator and Counsel in International, Commercial and Domestic arbitrations.

Mr. Dilip J.Thakkar, Chairman, Himatsingka Seide Ltd, “We are pleased to welcome Mr. Berjis Desai on our board. His vast experience and expertise will bring immense value to Himatsingka.”

About Himatsingka

The Rs.1100 crore Himatsingka Group, is a vertically integrated Home Textile player with a global footprint. Himatsingka has a significant presence in manufacturing and distributing home textile products.

While Himatsingka’s manufacturing facilities are located in India, it’s distribution portfolio spans North America, Europe, India, Middle East and South East Asia - giving it a truly global presence. It controls a strong portfolio of brands like:

- Atmosphere - India’s first luxury home textile brand.
- Bellora - among the most recognized luxury bed-linen brands in Europe.
- Calvin Klein Home – among the most desired premium bed-linen brands in North America.
- Barbara Barry – a brand with a strong United States presence.

Himatsingka is among the largest producers of Home Textiles in India. Its facility in Hassan, Karnataka with an installed capacity of 21 million meters produces over 3.5 million bed-sets per annum for the global market. The furnishing fabrics facility located in Doddaballapur, Karnataka is the largest luxury fabrics producer in India with a capacity of 2.2 million meters per annum.
